

Food and Beverage Innovation Priority Forum

Canadian Food Innovators (CFI) is developing national priorities for food and beverage processing for research and innovation in Canada at the company level. These priorities will help inform public investment in food and beverage processing for the next five years.

In partnership with *[insert regional member name]*, CFI is undertaking consultations across Canada with industry to understand your research needs and priorities. This information will be used to guide, among other things, project proposals from companies like yours in fall 2017 as part of the national food and beverage processing R&D/innovation cluster.

Agenda

Note: The use of the term “innovation” encompasses research and development leading to commercialization.

09h00-09h45	<p>Opening Introductions and podium time (CFI, regional member association, others) <i>Ways of working – explain how the session will work, process, outcomes</i></p>
09h45-10h45	<p>First session – Opportunities for innovation <i>What are the drivers for innovation in your business?</i> <i>What are focal points/priority needs for innovation?</i> <i>Where does innovation stand to have the greatest impact for your firm? Why?</i></p>
10h45-11h15	<p>Break</p>
11h15 – 12h15	<p>Second session – Barriers to innovation <i>What factors hold your firm back with regard to R&D?</i> <i>How could your firm achieve better outcomes from its R&D investment?</i> <i>Five most important opportunities and barriers</i></p>
12h15-13h30	<p>Networking lunch</p>
13h30-14h30	<p>Third session – Research capacity <i>What are the gaps in research capacity that your firm is experiencing?</i> <i>What are the opportunities to fully leverage research capacity?</i> <i>In what circumstances does it make sense to seek collaborators?</i></p>
14h30-15h30	<p>Fourth session – Experience with grant program and future opportunities <i>What experiences have you had accessing and using grant programs?</i> <i>How can CFI help you use funding opportunities more effectively to advance innovation?</i></p>
15h30-16h00	<p>Wrap up, next steps</p>